Our Vision:
No child would become ill, injured or die from farm, ranch and rural activities.

Our Mission:
Provide education, training and resources to make farm, ranch and rural life safer and healthier for children and their communities.

Happy Holidays from the Progressive Agriculture Foundation

PAF Kicks-Off Send a Kid Campaign
From ATVs to tractors, thousands
of dollars are spent each year on farms to purchase new equipment. However, an investment in safety is often overlooked. Devastatingly, every three days a child dies due to agriculture-related incidents in the United States, according to the National Children's Center for Rural and Agricultural Health and Safety.

On October 26th, the Progressive Agriculture Foundation launched a new individual giving campaign around the concept that $13 is all it take to send another child to a Progressive Agriculture Safety Day. Since 1995, more than 1.6 million children and adults have learned life-saving lessons, helping Progressive Agriculture Safety Days become recognized as the largest rural safety and health education program for children in North America.

A modest donation of $13, can be the safest investment you'll ever make and making a donation has never been easier. Here are three simple ways to donate:

1. Text the word “safetyday” to 41444 from you mobile phone.
2. Visit progressiveag.org/Donate
3. Send donations to Progressive Agriculture Foundation, P.O. Box 530425, Birmingham, AL 35253

All donations are tax-deductible. To read more about this new campaign, click here.

A very special thank you goes out to the team at Colle+McVoy/Exponent for all their help with the design and implementation of this campaign.

PAF Welcomes Lallemand Animal Nutrition as a New Partner for 2017

The Progressive Agriculture Foundation is excited to announce a new partnership with Lallemand Animal Nutrition. We proudly welcome Lallemand Animal Nutrition as a contributing partner with a sponsorship of $7,500.

Lallemand Animal Nutrition is committed to optimizing animal performance and well-being with specific natural microbial product and service solutions. Using sound science, proven results and knowledge, Lallemand Animal Nutrition develops, manufactures and markets high value yeast and bacteria products — including probiotics, silage inoculants and yeast derivatives. Lallemand offers a higher level of expertise, leadership and industry commitment with long-term and profitable solutions to move their partners Forward. Lallemand Animal Nutrition is Specific for your success.

Thanks to this new partnership with Lallemand, Safety Day Coordinators will enjoy a new Silage Safety chapter for their 2018 Progressive Agriculture Safety Days. The chapter will educate youth participants by focusing on the following objectives:

1. Discussing potential dangers associated with silage in bunkers, trenches, pits, and
stacks.
2. Identifying ways to prevent injury or death from silage avalanches or cave-offs.
3. Identifying the importance of being alert and aware of your surroundings.
4. Identifying the importance of wearing Personal Protective Equipment (PPE) around silage.
5. Examining breathing difficulties in a silo or around silage gases.

For more on Lallemand Animal Nutrition, click here.

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**Harvest Safety Tip Efforts with DTN/The Progressive Farmer**

During both the spring planting and fall harvest seasons, PAF enjoyed working with DTN/The Progressive Farmer to develop timely, safety tips for social media. Most recently from September through November, a total of nine safety tips were shared via social media that focused on safety during harvest. In addition to the tip, many of the images featured photos from Progressive Agriculture Safety Days. We want to thank DTN/The Progressive Farmer for this wonderful opportunity to get these important messages out to the public.

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**Progressive Agriculture Foundation Welcomes Partners & Supporters at 2017 Sponsor Reception**

On October 25th, the Progressive Agriculture Foundation welcomed partners and supporters at a Sponsor Reception held in conjunction with the 2017 National FFA Convention in Indianapolis, Indiana.

During the reception, close to 35 attendees had the opportunity to interact with PAF staff and board members, as well as experience some of the hands-on activities that the Safety Day participants take part in including ATV safety, disability awareness and grain safety.

The reception served as a great opportunity to celebrate our almost 24 year history of hosting Progressive Agriculture Safety Days. *A special thank you to all that came out to take part in this event and those that purchased items in the silent auction.*

Additionally, Progressive Agriculture Safety Days exhibited a booth focusing on underground utilities safety showcasing TransCanada’s safety module.
in the SAY Ag Safety Area at the 2017 National FFA Convention, which was attended by more than 40,000 FFA members, Ag Teachers, FFA Advisors and parents. Click here to view a short video with highlights from the event.

PAF Welcomes Dow AgroServices as a New Partner in 2017

The Progressive Agriculture Foundation is excited to announce a new partnership with Dow AgroServices. We proudly welcome Dow as a contributing partner with a sponsorship of $5,000.

Dow AgroServices is committed to supporting sustainable food production - from the field to the dinner table - and being transparent about the process and our role in it. They are working hard to earn your trust.

For more on Dow AgroServices, click here.

PAF Named Recipient of CS-CASH Grant

In mid-October, the Progressive Agriculture Foundation was informed that the proposal submitted for the Central States Center for Agricultural Safety and Health (CS-CASH) Pilot Grant titled Creating Enduring Resources for Farm Safety Education, was approved and awarded funding. The award for this project is $20,000 with an 18-month completion time-frame.

For this project, the Progressive Agriculture Foundation will focus on the development of educational videos that showcase how to assemble props for the purpose of teaching farm safety and health-related topics. Additionally, complimentary videos that address how to use the prop to teach a hands-on activity will be created for use by Progressive Agriculture Safety Day Coordinators throughout North America.

"The Progressive Agriculture Foundation is very excited and honored to be among the projects funded by CS-CASH. We feel these videos are needed in our industry and will be an asset to Safety Day presenters, agriculture teachers and FFA advisors, 4-H educators and volunteer leaders and several of our colleagues invested in farm safety and health education." Jana Davidson, PAF Education Content Specialist & Principal Investigator for the Project

PAF Attends DTN/Ag Summit and CHS Annual Meeting

PAF Development Specialist, Cindy Lengel-Russ, traveled to Chicago, Illinois on December 4-6 to take part in the 2017
Bernard Geschke, PAF Program Specialist, had the opportunity to be part of the 2017 CHS Annual Meeting in Minneapolis, Minnesota on December 7 & 8. Bernard had the opportunity to connect with CHS employees and showcase the Progressive Agriculture Safety Day, which they have annual sponsored since 2000. Many CHS sites now host a Safety Days.

We are very grateful for the wonderful partnerships we have with DTN/The Progressive Farmer and CHS!

CEO Susan Reynolds-Porter Announces Retirement

After 24 years of developing, guiding and growing the Progressive Agriculture Safety Day® program, Chief Executive Officer, Susan Reynolds-Porter, has announced her retirement from the Progressive Agriculture Foundation. Susan's retirement will take place in the spring of 2018. The Progressive Agriculture Foundation Board of Directors are in the process of working on a short and long term succession plan.

Thanks to Susan's vision and leadership, the program which started in 1995 with 19 Safety Days in the South and Midwest has expanded to offer more than 400 Safety Days annually throughout the United States, Canada and other U.S. territories, as well as become licensed in South American countries including Argentina, Brazil and Uruguay. To date, more than 1.63 million children and adults have been reached by the Progressive Agriculture Safety Day program.

The Progressive Agriculture Foundation Staff and Board, along with many colleagues, supporters and volunteers, wish to congratulate Susan on her retirement and wish her the very best in all her future endeavors. We know Susan will remain dedicated to the cause she helped initiate of providing lifesaving safety and health education to children on farms, ranches and in rural communities.

Holiday Safety Tips

The holidays should be a fun and joyous occasion, but structure fires from decorations and Christmas trees can damper the excitement. We want to assure your holiday season is merry and bright without having to deal with a fire to fight. Check out our recent blog post, Holiday Fire.
Prevention: The gift that keeps on giving & never goes out of style for safety tips to keep fires at bay.

For more safety tips, be sure to stay connected with us via social media:

- LIKE us on Facebook
- FOLLOW us on Twitter
- FOLLOW us on Instagram
- FOLLOW us in LinkedIn
- SUBSCRIBE to our Safety and Health for Rural Families WordPress Blog

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