Teaching kids to be safe and healthy on farms, ranches and at home.
2016 PROGRAM STATISTICS

403 SAFETY DAYS
IN 36 STATES,
9 CANADIAN PROVINCES
AND 1 U.S. TERRITORY
(AMERICAN SAMOA)

80% of Safety Days were official school events
20% of Safety Days were community events

18,821 total volunteers + 82,257 youth and adult participants → 101,078 people reached

MISSION
Provide education, training and resources to make farm, ranch and rural life safer and healthier for children and their communities.

VISION
No child would become ill, injured or die from farm, ranch and rural activities.

64,201 participants were ages 8 to 13
14,059 were younger than 8
3,997 were teens or adults

2016 PROGRAM STATISTICS

PARTICIPANTS AND VOLUNTEERS BY COUNTRY/TERRITORY

<table>
<thead>
<tr>
<th>UNITED STATES</th>
<th>CANADA</th>
<th>AMERICAN SAMOA</th>
</tr>
</thead>
<tbody>
<tr>
<td>64,901 participants</td>
<td>15,466 participants</td>
<td>1,010 participants</td>
</tr>
<tr>
<td>15,902 volunteers</td>
<td>2,824 volunteers</td>
<td>95 volunteers</td>
</tr>
</tbody>
</table>

TOP 15 LESSONS TAUGHT IN 2016

1. SAFETY TOPIC: Fire Safety
   TAUGHT AT 68% OF SAFETY DAYS
2. SAFETY TOPIC: ATV Safety
   TAUGHT AT 58% OF SAFETY DAYS
3. SAFETY TOPIC: Electricity Safety
   TAUGHT AT 58% OF SAFETY DAYS
4. SAFETY TOPIC: Chemical Safety
   TAUGHT AT 55% OF SAFETY DAYS
5. SAFETY TOPIC: Animal Safety
   TAUGHT AT 50% OF SAFETY DAYS
6. SAFETY TOPIC: First Aid
   TAUGHT AT 49% OF SAFETY DAYS
7. SAFETY TOPIC: Grain Safety
   TAUGHT AT 41% OF SAFETY DAYS
8. SAFETY TOPIC: Firearm Safety
   TAUGHT AT 38% OF SAFETY DAYS
9. SAFETY TOPIC: Lawn Equipment
   TAUGHT AT 38% OF SAFETY DAYS
10. SAFETY TOPIC: Sun Safety
    TAUGHT AT 37% OF SAFETY DAYS
11. SAFETY TOPIC: Tractor Safety
    TAUGHT AT 37% OF SAFETY DAYS
12. SAFETY TOPIC: Water Safety
    TAUGHT AT 37% OF SAFETY DAYS
13. SAFETY TOPIC: Farm Equipment
    TAUGHT AT 36% OF SAFETY DAYS
14. SAFETY TOPIC: Power Take-Off (PTO)
    TAUGHT AT 34% OF SAFETY DAYS
15. SAFETY TOPIC: Bicycle Safety
    TAUGHT AT 27% OF SAFETY DAYS

VISION
No child would become ill, injured or die from farm, ranch and rural activities.
Progressive Agriculture Foundation® Surpasses 1.5 Million People Reached

In late September, the Progressive Agriculture Foundation reached another milestone by surpassing the 1.5 million mark for children and adults reached since the Safety Day program began in 1995. Coordinator Whitney Howell helped the foundation accomplish this achievement with her Safety Day held on September 21, 2016, in Columbus Junction, Iowa.

Howell, who works for Iowa State University Extension and Outreach in Louisa County, held her first Safety Day in September 2014 and has held one every year since. She’s currently planning her fourth Safety Day for 2017.

“I think it’s great what this organization and program offers. They give us [the coordinators] the tools we need to make a difference in these kids’ lives,” said Howell. “Any child injured in an ag-related accident is too many. The support we get from community members and volunteers to make our Safety Days successful speaks volumes to its importance. The fact that our Safety Day helped reach a milestone truly speaks to your organization and the vast impact it’s making throughout North America.”

Continuing the Legacy and Mission of Farm Safety For Just Kids

On July 25, 2016, it was announced that the Farm Safety For Just Kids (FS4JK) organization was dissolving after nearly three decades. FS4JK has helped hundreds of communities prevent ag-related injuries and deaths among children. Moving forward, the organization feels the mission of making agriculture safer for youth will be better served by combining its assets with the Progressive Agriculture Foundation.

The donated funds and materials will help the foundation provide the training, resources and support needed for more communities to conduct Safety Days for children. The foundation welcomes FS4JK chapters and volunteers who want to continue their efforts through the Safety Day program and recognizes these groups for all they have done to save lives and prevent injuries in their communities.

Safety Day Receives Fire-Prevention Success Story

Coordinator Chris Tomky had no idea the impact her May 18 Safety Day in Imperial, Nebraska, would have on the community. Through one-on-one, hands-on education, all Safety Day participants learned how to use a fire extinguisher during the school-based event. Eleven-year-old participant JD Tuller put the information he gained to use this summer when he witnessed a fire at a neighbor’s home. According to Imperial Fire Chief Nick Schultz, Tuller’s quick actions and proper use of a fire extinguisher were crucial in keeping the fire contained to the porch. Tomky credits the support of the Imperial Volunteer Fire Department and the donation of fire extinguishers from Tri-State Fire Extinguisher, a local business, to ensuring participants learn a variety of fire safety tips during the Safety Days she hosts each year.

Kids are walking away with real safety knowledge, and parents are thankful we are doing this. We have already received notice of more volunteers and local sponsorships for next year. We always hear stories throughout the year about how Safety Day saved someone from harm.

— Charity Adams, Coordinator
Cairo, Nebraska
Safety Day Program Returns to South America for Fifth Year

More than 1,000 children and adult volunteers took part in the Progressive Agriculture Safety Day® program throughout South America thanks to a license agreement with the foundation’s 5-star partner, Agrium. Agroservicios Pampeanos (ASP) and Utilfertil employees coordinated Safety Days in Argentina, Uruguay and Brazil.

“Our unique position provides us with not only an opportunity to provide products and services to help farmers be more profitable, but more important, a responsibility to support communities and farm families for a safe and sustainable future,” said Rose Lecky, Manager of Corporate Social Responsibility at Agrium.

2016 marks the fifth year the Safety Day program has been delivered in South America.

Safety Day Coordinator Trainings

In 2016, nine individuals, including seven trainers and two assistant trainers, helped the Progressive Agriculture Foundation deliver 44 trainings throughout North America. A total of 425 coordinators and assistant coordinators attended the trainings.

Additionally, coordinators had the opportunity to take part in one of four live webinars. The new format resulted in a more communicative and interactive online training option.

A summer trainer retreat was held at the University of Manitoba in Winnipeg to plan and prepare for the future training season.

When we see the youth participants in public, many recognize our Safety Day volunteers and share stories of their favorite activities, often in the presence of their parents, reinforcing and extending the message.

— Tyrone Gentry, Coordinator
Greensburg, Kentucky

THANK YOU TO OUR SPONSORS THAT CELEBRATED MILESTONES WITH THE FOUNDATION IN 2016

Agrium • 15 years
Bayer CropScience • 15 years
Farm Credit • 15 years
Ken Cook Company • 10 years
Bridgestone America’s Trust • 10 years
2016 PROGRESSIVE AGRICULTURE FOUNDATION SPONSORS

FIVE-STAR SPONSORS ($100,000 OR MORE)

- BÜNGE
- CHS
- ENBRIDGE
- FARM SAFETY For Just Kids
- TransCanada

FOUR-STAR SPONSORS ($60,000 – $99,999)

- John Deere
- ADM
- Farm Credit
- Monsanto

THREE-STAR SPONSORS ($40,000 – $59,999)

- Toyota
- BASF Canada

TWO-STAR SPONSORS ($25,000 – $39,999)

- DTN/The Progressive Farmer
- Bayer CropScience
- Kubota Tractor Corporation
- GROWMARK

ONE-STAR SPONSORS ($15,000 – $24,999)

- Betaseed
- Nationwide Foundation
- Westfield Industries/Ag Growth International
- BRANDT Foundation
- FMC
- Iowa Farm Bureau Federation

CONTRIBUTING SPONSORS

(UP TO $14,999)

- Alabama Power Foundation & Company
- MacDonald Industries, Ltd.
- National Shooting Sports Foundation
- CSX Corporation
- Farmers Mutual Hail Insurance Company of Iowa
- U.S. Custom Harvesters, Inc.
- The Andersons
- Union Pacific Railroad Company
- Deloitte & Touche LLP
- Sequent
- Wilbur-Ellis
- Farmers National Company
- Krome North America
- ServisFirst Bank
- Wilson Resha LLC
- Farm Safety For Just Kids
- Southeast Illinois Chapter
- Princess Auto
- Viterra

MEDIA SPONSORS

- Penton Agriculture
- DTN/The Progressive Farmer
- RDF-TV
- The Western Producer
- Carbon Media Group
- High Plains Journal
- Maistor Media Worldwide
- Hoard’s Dairyman
- Lee Publications/Country Folks
- Progressive Dairyman
- Ontario Farmer
- Farm Business Communications

INDIVIDUAL CONTRIBUTORS

- Jana & James Davidson
- Bernard & Cindy Gschke
- Brent & Cheryl Granger
- Jane & Dennis Graves
- Susan & Gordon Jones
- Mary Koenegstein
- Brian & Kelly Kuhi
- Dave & Shari Kuther
- Darlene Lasich
- Robert & Denise Marshall
- Sarah & Steve Pilgreen
- Susan & Vin Porter
- Cindy & Anthony Russ
- Katie & Jason Schroeder
- Charles & Pamela Schwab
- Gary & Kelli Templeman
- Jim & Ann Wilson

IN-KIND SPONSORS

- Canadian Agricultural Safety Association
- Asmark Institute
- Cenen-McCoy and Exponent PR
- AGCO
- Agribusiness International
- AgriSafe Network
- Association of Equipment Manufacturers
- Browning
- Central States Center for Agricultural Safety and Health – University of Nebraska Medical Center
- Clark County Conservation District
- Cotopaxi
- Deb Yingling
- Drunk Busters of America, LLC
- Hamilton County Conservation District
- KanOkla Networks
- Ken Cook Company
- Kentucky Partnership for Farm Family Health & Safety, Inc.
- KUHL

WE SEEK FUNDING TO

1. Provide general support to help more children attend a Safety Day.
2. Build our endowment to enable us to continue providing high-quality programs to as many children as possible.
3. Incorporate new lessons for the Safety Day program, such as outdoor safety, weather safety, online safety, mental health, oilfield safety and bullying.
4. Update or expand lessons to include the most current information and additional hands-on learning activities.

THE VALUE DELIVERED BY THE 2016 SAFETY DAY PROGRAM

- Sponsor donations
  - 74 sponsor donations

Volunteers

- 147,694 hours of volunteer time (using the U.S. Bureau of Labor Statistics estimate for the average hourly earnings of U.S. employees)

Local donations

- Contributions received by 6,095 local sponsors included $490,121 in cash and $1,190,461 in in-kind donations

$2,053,466

+ $3,479,671

+ $1,680,582

TOTAL PROGRAM VALUE

$8,013,719
2016 Board of Directors
The foundation is grateful for the leadership provided by the board members in helping achieve our mission and vision. Their dedication, direction and guidance have been instrumental to the success and growth of the Progressive Agriculture Safety Day program. The board is composed of nine volunteers, including Safety Day coordinators, safety and health specialists, and sponsors.

Brian Kuhl, Board President, CHS Inc.
Katie Schroeder, Board Vice-President, Deere & Company
Dan Neenan, Board Secretary/Treasurer, National Education Center for Agricultural Safety
LaMar Graff, North Carolina Agmedicine Institute
Jane Graves, Farm Service Agency
Filemon Guzman Jr., Crop Production Services
Mary Koenegstein, Monsanto
Crystal Smith, North Carolina Cooperative Extension
Aaron Yoder, University of Nebraska Medical Center

Ex-Officio Board Members
Marcel Hacault, Canadian Agricultural Safety Association
Phil Johnson, Colle+McVoy
Susan Reynolds-Porter, Progressive Agriculture Foundation

Foundation Staff
Susan Reynolds-Porter, Chief Executive Officer
Bernard Geschke, Program Specialist
Jana Davidson, Education Content Specialist
Cindy Lengel-Russ, Development Specialist
Gary Templeman, Development Specialist
Sarah Pilgreen, Program Administrative Assistant

Progressive Agriculture Foundation 2016 Board of Directors
Pictured from left to right — Front row: Katie Schroeder, Filemon Guzman Jr. and Mary Koenegstein. Second row: Jane Graves, Phil Johnson (Ex-Officio) and Crystal Smith. Third row: LaMar Graff and Brian Kuhl. Fourth row: Aaron Yoder and Marcel Hacault (Ex-Officio). Missing from photo is Dan Neenan.

Progressive Agriculture Foundation Staff
Pictured from left to right: Bernard Geschke, Cindy Lengel-Russ, Gary Templeman, Jana Davidson, Sarah Pilgreen and Susan Reynolds-Porter

Susan Reynolds-Porter Named 2016 Recipient of the Maynard Coe Professional Achievement Award
Susan Reynolds-Porter, Chief Executive Officer of the Progressive Agriculture Foundation, was honored as the recipient of the International Society of Agricultural Safety and Health (ISASH) Maynard Coe Professional Achievement Award. Reynolds-Porter received recognition during the 2016 ISASH conference held in Lexington, Kentucky.

The criteria for the prestigious award includes demonstrating achievement in the practice of agricultural safety and health over several years. The award’s namesake, Maynard Coe, served as director of the Farm Division of the National Safety Council for 20 years, enlisting the help of universities and farm and agricultural organizations in establishing farm safety as a recognized profession.

Bernard Geschke Honored as One of Farm Credit’s 100 Fresh Perspectives
Bernard Geschke was recognized as a leader and visionary for agriculture education and community impact during the Farm Credit National Ag Day event in Washington, D.C., on March 15, 2016.

The Farm Credit 100 Fresh Perspectives program identified and honored 100 leaders who are changing rural communities and agriculture for the better. The program netted more than 1,000 nominations nationwide.

Geschke was honored in the Agriculture Education and Community Impact category for sharing his passion for safety with the Progressive Agriculture Foundation for more than 20 years, first as a contract trainer and currently as a program specialist.

Gary Templeman Joins the Foundation as a Development Specialist
Gary Templeman joined the Progressive Agriculture Foundation team as a development specialist in June 2016. Before joining the foundation, Templeman served as the 4-H youth development agent for the University of Kentucky in Logan County. He has worked with his local Progressive Agriculture Safety Day for over a decade as a presenter and coordinator.

Templeman works with current and potential corporate and foundation partners, helping to expand the reach of the Safety Day program.

The Progressive Agriculture Foundation board recognizes Dan Neenan of the National Education Center for Agricultural Safety, outgoing board member, for his distinguished service. Neenan, based in Peosta, Iowa, served as a board member for six years in the role of secretary/treasurer.

One parent said their child came home and was ponting specific things out around the farm, like missing PTO shields that needed to be replaced and electrical safety tips. I am always happy to hear things like this, because then I know some of the messages are getting through to the kids.

— Wendy Coates, Coordinator
Salem, Oregon
Progressive Agriculture Foundation
Recognized by Better Business Bureau

In 2008, the Progressive Agriculture Foundation was awarded the Better Business Bureau Wise Giving Alliance (BBB WGA) national charity seal for demonstrating a commitment to accountability and ethical practices.

Standard requirements for the BBB WGA accreditation include the following criteria:

• 65 percent or more of revenue goes to the program. The Progressive Agriculture Foundation designates 88 percent of its donations to the Progressive Agriculture Safety Day program.
• A volunteer board of five or more individuals provides oversight for the program and staff. The Progressive Agriculture Foundation maintains a board of nine volunteer members.
• A public statement of the foundation’s expenses is published to assure transparency.
• Annual finances are audited in compliance with generally accepted auditing standards.

For exceeding industry standards and outperforming most charities in its cause, the Progressive Agriculture Foundation is proud to be recognized with a 4-star rating by Charity Navigator, achieving an overall score of 93.03 percent. Charity Navigator ratings take into account a foundation’s financial health, accountability and transparency.

2016 STATEMENT OF ACTIVITIES

Progressive Agriculture Foundation

Year Ended December 31, 2016

<table>
<thead>
<tr>
<th>Public Support and Revenue</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash Pledges</td>
<td>$1,002,688</td>
<td>$276,268</td>
<td>$</td>
<td>$1,278,956</td>
</tr>
<tr>
<td>Gifts-in-kind</td>
<td>1,479,764</td>
<td>–</td>
<td>–</td>
<td>1,479,764</td>
</tr>
<tr>
<td>Total Public Support</td>
<td>2,482,452</td>
<td>276,268</td>
<td>–</td>
<td>2,758,720</td>
</tr>
</tbody>
</table>

| Revenue                     | 1,171        | –                      | –                      | 1,171 |
| Training                    | 31,767       | –                      | –                      | 31,767 |
| Other                       | 8,005        | –                      | –                      | 8,005 |
| Total Revenue               | 40,943       | –                      | –                      | 40,943 |

| Net Assets Released from Restrictions | 425,500 | (425,500) | – | – |
| Total Public Support and Revenue | 2,948,895 | (149,232) | – | 2,799,663 |

| Expenses                     | 2,383,960 |
| Farm Safety Day Programs     | –         |
| Support Services             | 278,539   |
| Fundraising                  | 172,260   |
| Total Support Services       | 450,799   |
| Total Expenses               | 2,834,759 |

| Excess (Deficit) of Public Support and Revenue over Expenses | 114,136 | (149,232) | – | (35,096) |
| Net Assets — Beginning of Year | 201,824 | 625,500 | 16,000 | 843,324 |
| Net Assets — End of Year     | $315,960 | $476,268 | $16,000 | $808,228 |

About a week after Safety Day, a past participant went for help when his grandmother was having a heart attack. He told first responders he knew what to do from what he learned at a Progressive Ag Safety Day.

— Susan Pointer, Coordinator
Marshall, Missouri

Progressive Agriculture Foundation Year Ended December 31, 2016

Statement of Activities

Temporary Permanently
Restricted Restricted Total

Public Support of Progressive Agriculture Safety Day Programs

<table>
<thead>
<tr>
<th>Public Support of Progressive Agriculture Safety Day Programs</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Permanently Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash Pledges</td>
<td>$1,002,688</td>
<td>$276,268</td>
<td>$</td>
<td>$1,278,956</td>
</tr>
<tr>
<td>Gifts-in-kind</td>
<td>1,479,764</td>
<td>–</td>
<td>–</td>
<td>1,479,764</td>
</tr>
<tr>
<td>Total Public Support</td>
<td>2,482,452</td>
<td>276,268</td>
<td>–</td>
<td>2,758,720</td>
</tr>
</tbody>
</table>

Revenue

| Interest                                                   | 1,171        | –                      | –                      | 1,171 |
| Training                                                   | 31,767       | –                      | –                      | 31,767 |
| Other                                                      | 8,005        | –                      | –                      | 8,005 |
| Total Revenue                                              | 40,943       | –                      | –                      | 40,943 |

Net Assets Released from Restrictions

| Net Assets Released from Restrictions                      | 425,500      | (425,500)              | –                      | – |
| Total Public Support and Revenue                          | 2,948,895    | (149,232)              | –                      | 2,799,663 |

Expenses

| Program Services                                          | 2,383,960 |
| Farm Safety Day Programs                                 | –         |
| Support Services                                          | 278,539   |
| Fundraising                                               | 172,260   |
| Total Support Services                                    | 450,799   |
| Total Expenses                                            | 2,834,759 |

Excess (Deficit) of Public Support and Revenue over Expenses

| Excess (Deficit) of Public Support and Revenue over Expenses | 114,136 | (149,232) | – | (35,096) |
| Net Assets — Beginning of Year                             | 201,824 | 625,500   | 16,000 | 843,324 |
| Net Assets — End of Year                                   | $315,960 | $476,268 | $16,000 | $808,228 |
The Progressive Agriculture Foundation® funds and governs the Progressive Agriculture Safety Day® program. The Progressive Agriculture Foundation is a 501(c)(3) charitable foundation under Internal Revenue Service (IRS) code. Foundation contributions are tax deductible. Our IRS Tax ID number is 63-1166618. If you are interested in contributing to the Progressive Agriculture Foundation, please call 888-257-3529 or visit our website at www.progressiveag.org.

© 2017 Progressive Agriculture Foundation

Created by: COLLE + McVOY & EXPONENT