A MESSAGE FROM OUR PRESIDENT AND CHIEF EXECUTIVE OFFICER

A year of compassion, determination, and resiliency.

Although 2021 did not bring the “return to normal” that many had longed for. It brought us a new normal. A new normal with new obstacles and new victories. But one thing remained the same - the unwavering compassion, determination, and resiliency for the Progressive Agriculture Safety Day® (PAF Safety Day) program.

Our volunteer PAF Safety Day Coordinators remained flexible and committed to delivering the PAF Safety Day program through a variety of platforms. Throughout the year many began to again offer in-person PAF Safety Days with the safety and health at the forefront of all decision making. In April, PAF Safety Days began to cautiously transition from a virtual format to in-person, following the strictest Centers for Disease Control and Prevention guidelines, procedures, and requirements. During that time, the Foundation staff worked diligently to keep an open line of communication with the Program’s PAF Safety Day Coordinators through open call sessions, which provided a platform for learning more about the process as well as to ask questions.

As the summer months arrived, our staff began to again provide critical educational outreach in-person at conferences and farm shows. The booth design offered hands-on, live demonstrations focused on farm and rural topics geared towards youth, while also highlighting the importance of all-terrain vehicle (ATV) and utility task vehicle (UTV) safety. Because of a generous donation by Polaris, a 4-star Foundation partner, staff was able to utilize a youth-sized Polaris RANGER UTV to expand upon many of the tabletop designed ATV and UTV demonstrations, including the use of interactive QR Codes.

Despite the ongoing challenges we faced from the novel Coronavirus (COVID-19), we continued to make a plan and work the plan. A calculated plan allowing for the PAF Safety Day program to continue evolving with the safety and health needs of children in our farming, ranching and rural communities. Our work, paired with the Board of Directors’ leadership and vision, have perfectly positioned the PAF Safety Day program to remove more barriers and reach new audiences with the potentially life-saving education. We sadly know that our job is not over and will continue to strive for the day when no child becomes ill or gets injured or dies due to an agriculture-related incident.
Highlighted Safe Riding Practices, Farm Safety for Youth During 2021 Farm Shows and Conferences

The Progressive Agriculture Safety Day program held in-person, live safety demonstrations and tabletop activities during five farm shows and conferences in 2021 throughout the United States.

“Sadly, we know that many ATV and UTV incidents occur due to operator error and could have been prevented with the right education.”

The Progressive Agriculture Safety Day booth encompassed safety demonstrations and activities for youth around everyday happenings on the farm, ranch, and in rural communities.

This booth also highlighted the importance of all-terrain vehicles (ATVs) and utility task vehicles (UTVs) safety, featuring a youth sized Polaris RANGER UTV that was donated to the Progressive Agriculture Safety Day program in partnership with Polaris, 4-star sponsor, to help educate children on safe riding practices.
WISCONSIN FARM TECHNOLOGY DAYS
July 20-22
Eau Claire County, Wisconsin

MINNESOTA FARMFEST
August 3-5
Redwood Falls, Minnesota

FARM PROGRESS SHOW
August 31-September 2
Decatur, Illinois

HUSKER HARVEST DAYS
September 14-16
Grand Island, Nebraska

NATIONAL FFA CONVENTION
October 27-30
Indianapolis, Indiana
# 2021 Program Statistics

## Top 15 Topics Taught in 2021

<table>
<thead>
<tr>
<th>Safety Topic</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Animal Safety</td>
<td>21,231</td>
</tr>
<tr>
<td>Electrical Safety</td>
<td>19,013</td>
</tr>
<tr>
<td>ATV/UTV Safety</td>
<td>18,754</td>
</tr>
<tr>
<td>Chemical Safety</td>
<td>15,712</td>
</tr>
<tr>
<td>Sun Safety</td>
<td>15,587</td>
</tr>
<tr>
<td>Lawn Equipment Safety</td>
<td>14,315</td>
</tr>
<tr>
<td>First Aid</td>
<td>13,976</td>
</tr>
<tr>
<td>Fire Safety</td>
<td>13,802</td>
</tr>
<tr>
<td>Grain Safety</td>
<td>12,779</td>
</tr>
<tr>
<td>Bicycle Safety</td>
<td>11,848</td>
</tr>
<tr>
<td>Water Safety</td>
<td>11,531</td>
</tr>
<tr>
<td>Farm Equipment Safety</td>
<td>10,896</td>
</tr>
<tr>
<td>Power Take-Off (PTO) Safety</td>
<td>10,641</td>
</tr>
<tr>
<td>First on the Scene</td>
<td>10,611</td>
</tr>
<tr>
<td>Firearm Safety</td>
<td>9,936</td>
</tr>
<tr>
<td>Underground Utilities</td>
<td>9,410</td>
</tr>
<tr>
<td>Tractor Safety</td>
<td>9,290</td>
</tr>
<tr>
<td>Healthy Lifestyles</td>
<td>8,956</td>
</tr>
<tr>
<td>Food Safety</td>
<td>7,086</td>
</tr>
<tr>
<td>Hearing Safety</td>
<td>6,629</td>
</tr>
<tr>
<td>Outdoor Safety</td>
<td>4,694</td>
</tr>
<tr>
<td>Internet Safety</td>
<td>4,660</td>
</tr>
<tr>
<td>Wildlife Safety</td>
<td>4,132</td>
</tr>
<tr>
<td>Mental Wellbeing</td>
<td>3,925</td>
</tr>
<tr>
<td>Hidden Hazards</td>
<td>3,650</td>
</tr>
<tr>
<td>Weather Safety</td>
<td>3,452</td>
</tr>
<tr>
<td>Substance Safety</td>
<td>3,160</td>
</tr>
<tr>
<td>Railroad Safety</td>
<td>2,993</td>
</tr>
<tr>
<td>Roadway Safety*</td>
<td>2,867</td>
</tr>
<tr>
<td>Disability Awareness</td>
<td>2,826</td>
</tr>
<tr>
<td>Hand Tool Safety</td>
<td>2,695</td>
</tr>
<tr>
<td>Home Alone</td>
<td>2,537</td>
</tr>
<tr>
<td>Knife Safety*</td>
<td>1,721</td>
</tr>
<tr>
<td>Silage Safety</td>
<td>638</td>
</tr>
<tr>
<td>Propane Safety</td>
<td>624</td>
</tr>
</tbody>
</table>

**Additional Topics Reached a Total of 10,577 Participants.**

*Totals for regular session and family session numbers were combined for these topics.*

---

**187 PAF Safety Days**

- **32 states**
- **6 Canadian provinces**
- **1 U.S. territory (American Samoa)**

**31,494 youth and adult participants**

**37,242 people reached**

**United States**

- 28,759 participants • 5,473 volunteers

**Canada**

- 1,558 participants • 171 volunteers

**American Samoa**

- 960 participants • 104 volunteers
CONTRIBUTING PARTNERS
AgCountry Farm Credit
AKE Safety Equipment
Alabama Power Foundation
Apache Industrial Services
Association of Equipment Manufacturers
Brandt Foundation
Farm Credit Services of America Working Here
Farm Progress Companies/Penton Media
Farmers Cooperative
Farmers National Company
GROWMARK
Iowa Farm Bureau Federation
Krone North America
KWS Seeds, LLC.
Land O’Lakes Foundation
LandMark Implement
MacDon Industries
National Children’s Center
National Shooting Sports Foundation
Nutrien - Champaign
Rabo Agrifinance
Rain and Hail LLC
ServisFirst Bank
Silo Film
Syngenta
Target Circle
The Andersons Inc.
The Caring Foundation/Blue Cross Blue Shield of Alabama
The Wonderful Company
Unverferth Manufacturing Co.

IN-KIND PARTNERS
Midwest Family Broadcasting
Market Talk Ag Podcast
TC Energy
Farm Progress Companies/Penton Media
Drunk Busters of America, LLC
Amark Institute
Lee Publications/Country Folks
DTN/Progressive Farmer Magazine
Central State Center for Agriculture Safety and Health (CS-CASH)

MEDIA PARTNERS
DTN/Progressive Farmer
Country Folks & Lee Publications
Midwest Family Broadcasting
Market Talk Ag Podcast

INDIVIDUAL DONORS
Susan Alexander
Todd Baker
Jeanette Dame
Jana and James Davidson
Jeffrey DeMars
Nancy Ellingson
David and Malinda Gibson
Kelsey Gunderson
Colleen Harris
Roman and Nancy Huppert
Ann Jenkins
Susan and Gordon Jones
Brian and Kelly Kuhl
Bob and Denise Marshall
Sharry Nielsen
Jacqueline Paul
Jose Perez
Sarah and Steve Pilgreen
Amy and Ryan Rademaker
Anthony Russ and Cindy Lengel-Russ
Katie and Jason Schroeder
Ashlee and Matthew Then
Andrew Winkler
Anonymous Donors
### STATEMENT OF ACTIVITIES

Progressive Agriculture Foundation  
Year Ended December 31, 2021

<table>
<thead>
<tr>
<th>Public Support and Revenue</th>
<th>Net Assets Without Donor Restrictions</th>
<th>Net Assets With Donor Restrictions</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Public Support of Farm Safety Day Programs</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash pledges</td>
<td>$792,349</td>
<td>$726,500</td>
<td>$1,538,849</td>
</tr>
<tr>
<td>Gifts in-kind</td>
<td>615,128</td>
<td>-</td>
<td>615,128</td>
</tr>
<tr>
<td></td>
<td>1,407,477</td>
<td>746,500</td>
<td>2,153,977</td>
</tr>
<tr>
<td><strong>Revenue</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Interest</td>
<td>1,854</td>
<td>-</td>
<td>1,854</td>
</tr>
<tr>
<td>Training</td>
<td>8,375</td>
<td>-</td>
<td>8,375</td>
</tr>
<tr>
<td>Other</td>
<td>175,257</td>
<td>-</td>
<td>175,257</td>
</tr>
<tr>
<td></td>
<td>185,486</td>
<td>-</td>
<td>185,486</td>
</tr>
<tr>
<td><strong>Net Assets Released From Restrictions</strong></td>
<td>358,400</td>
<td>(358,400)</td>
<td>-</td>
</tr>
<tr>
<td></td>
<td>1,951,363</td>
<td>388,100</td>
<td>2,339,463</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Program services — farm Safety Day programs</td>
<td>1,308,385</td>
<td>-</td>
<td>1,308,385</td>
</tr>
<tr>
<td>Support services</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fundraising</td>
<td>289,352</td>
<td>-</td>
<td>289,352</td>
</tr>
<tr>
<td>Administrative and general</td>
<td>174,280</td>
<td>-</td>
<td>174,280</td>
</tr>
<tr>
<td></td>
<td>1,772,017</td>
<td>-</td>
<td>1,772,017</td>
</tr>
<tr>
<td>Change in net assets</td>
<td>179,346</td>
<td>388,100</td>
<td>567,446</td>
</tr>
<tr>
<td>Net assets — beginning of year</td>
<td>646,558</td>
<td>374,400</td>
<td>1,020,958</td>
</tr>
<tr>
<td><strong>Net Assets — End of Year</strong></td>
<td><strong>$825,904</strong></td>
<td><strong>$762,500</strong></td>
<td><strong>$1,588,404</strong></td>
</tr>
</tbody>
</table>

We’re glad to continue our partnership with the Progressive Agriculture Foundation—both in our continued sponsorship of the Progressive Agriculture Safety Day program and through support of the new Classroom-based delivery mode pilot. Earlier this week, I heard the terribly sad news that one of my high school classmates’ sons were killed in an ATV accident back in the farm-town I grew up in. It’s heartbreaking. And also a close-to-home reminder of the importance of Foundation’s work. Thank you for all you and the team do to help educate and keep youth safe—from safer ATV riding strategies to grain bin safety and everything in between.

- Jessie Headrick, CHS, Inc.
2021 PROGRESSIVE AGRICULTURE FOUNDATION
BOARD OF DIRECTORS

Frank Dowdle  
Board Chairperson  
University of Florida Extension Service  
LaBelle, Florida

Jeanette Dame  
Board Vice-Chairperson  
TC Energy  
Calgary, Alberta

Jane Graves  
Treasurer  
Self-Employed  
Olney, Illinois

Tyrone Gentry  
Secretary  
Green County Cooperative Extension  
Greensburg, Kentucky

LaMar Graff  
North Carolina Agromedicine Institute  
Greenville, North Carolina

Jamey Henne  
Bunge  
Chesterfield, Missouri

Brittany Jablonsky  
Farm Credit Council  
Washington, District of Columbia

Susan Jones, PhD, RN  
Western Kentucky University  
Bowling Green, Kentucky

Josie Rudolphi, PhD  
University of Illinois  
Urbana, Illinois

The Progressive Agriculture Foundation is governed by a board, who provide leadership in helping achieve the Foundation's mission and vision. Their dedication and guidance have been instrumental to the success and growth of the Progressive Agriculture Safety Day program.

The board is composed of volunteers consisting of Progressive Agriculture Safety Day coordinators, safety and health specialists, and partner executives.

EX OFFICIO BOARD MEMBERS

Brian Kuhl  
Progressive Agriculture Foundation  
Hudson, Wisconsin

Andrea Lear  
Canadian Agricultural Safety Association  
Winnipeg, Manitoba

RECOGNIZED FOR SERVICE TO THE PROGRESSIVE AGRICULTURE FOUNDATION BOARD

The Foundation extends sincere thanks and appreciation to those whose terms concluded in 2021. These individuals included Jane Graves, formally serving as treasurer, and LaMar Graff with the North Carolina Agromedicine Institute. The Foundation also expresses its gratitude to Jamey Henne, who stepped down from the board due to additional commitments in his role with Bunge.
PROGRESSIVE AGRICULTURE FOUNDATION STAFF

Brian Kuhl
President and Chief Executive Officer

Bernard Geschke
Program Specialist

Jane Davidson
Education Content Specialist

Sarah Pilgreen
Program Support Coordinator

Cindy Lengel-Russ
Partnership Engagement

Gary Templeman
Partnership Engagement

Logan Hall
Marketing Communications Manager

Stay Connected, Stay Safe
@PAFSafetyDays

Progressive Agriculture Foundation
P.O. Box 530425
Birmingham, AL 35253

ACCREDITATIONS

GuideStar’s Platinum Seal of Transparency is earned by completing five questions around an organization’s strategies, progress, and results, known as Charting Impact. Charting Impact encourages strategic thinking about how an organization intends to achieve its goals. The end result is a report that lets nonprofits share concise, detailed information about plans and progress with key stakeholders, including the public.

For exceeding industry standards and outperforming most charities in its cause, the Progressive Agriculture Foundation is proud to be recognized with a 3-star rating with Charity Navigator by achieving an overall score of 85.22%. Charity Navigator ratings take into account an evaluation of the foundation’s financial health, accountability and transparency for which a perfect 100% score was achieved.

Since 2008, the Progressive Agriculture Foundation has been recognized as a Better Business Bureau (BBB) Accredited Charity for demonstrating a commitment to accountability and ethical practices. To be recognized as a BBB accredited charity, an organization must meet all 20 of the BBB Standards for Charity Accountability.
The Progressive Agriculture Foundation® funds and governs the Progressive Agriculture Safety Day® program. The Progressive Agriculture Foundation is a 501(c)(3) charitable foundation under Internal Revenue Service (IRS) code. Foundation contributions are tax deductible. Our IRS Tax ID number is 63-1166618. If you are interested in contributing to the Progressive Agriculture Foundation, please call 888-257-3529 or visit our website at www.progressiveag.org.

© 2021 Progressive Agriculture Foundation