2021

Progressive Agriculture Foundation®

ANNUAL REPORT

Teaching Kids to be Safe and Healthy on Farms, Ranches, and at Home
A MESSAGE FROM OUR PRESIDENT AND CHIEF EXECUTIVE OFFICER

A year of compassion, determination, and resiliency.

Although 2021 did not bring the “return to normal” that many had longed for, it brought us a new normal with new obstacles and new victories. But one thing remained the same – the unwavering compassion, determination, and resiliency for the Progressive Agriculture Safety Day’s (PAF Safety Day) program.

Our volunteer PAF Safety Day Coordinators remained flexible and committed to delivering the PAF Safety Day program through a variety of platforms. Throughout the year many began to again offer in-person PAF Safety Days with the safety and health at the forefront of all decision making. In April, PAF Safety Days began to cautiously transition from a virtual format to in-person, following the strictest Centers for Disease Control and Prevention guidelines, procedures, and requirements. During that time, the Foundation staff worked diligently to keep an open line of communication with the Program’s PAF Safety Day Coordinators through open call sessions, which provided a platform for learning more about the process as well as to ask questions.

As the summer months arrived, our staff began to again provide critical educational outreach in-person at conferences and farm shows. The booth design offered hands-on, live demonstrations focused on farm and rural topics geared towards youth, while also highlighting the importance of all-terrain vehicle (ATV) and utility task vehicle (UTV) safety. Because of a generous donation by Polaris, a 4-star Foundation partner, staff was able to utilize a youth-sized Polaris RANGER UTV to expand upon many of the tabletop designed ATV and UTV demonstrations, including the use of interactive QR Codes.

Despite the ongoing challenges we faced from the novel Coronavirus (COVID-19), we continued to make a plan and work the plan. A calculated plan allowing for the PAF Safety Day program to continue evolving with the safety and health needs of children in our farming, ranching and rural communities. Our work, paired with the Board of Directors’ leadership and vision, have perfectly positioned the PAF Safety Day program to remove more barriers and reach new audiences with the potentially life-saving education. We sadly know that our job is not over and will continue to strive for the day when no child becomes ill or gets injured or dies due to an agriculture-related incident.
Highlighted Safe Riding Practices, Farm Safety for Youth During 2021 Farm Shows and Conferences

The Progressive Agriculture Safety Day program held in-person, live safety demonstrations and tabletop activities during five farm shows and conferences in 2021 throughout the United States.

"Sadly, we know that many ATV and UTV incidents occur due to operator error and could have been prevented with the right education."

The Progressive Agriculture Safety Day booth encompassed safety demonstrations and activities for youth around everyday happenings on the farm, ranch, and in rural communities.

This booth also highlighted the importance of all-terrain vehicles (ATVs) and utility task vehicles (UTVs) safety, featuring a youth sized Polaris RANGER UTV that was donated to the Progressive Agriculture Safety Day program in partnership with Polaris, 4-star sponsor, to help educate children on safe riding practices.

WISCONSIN FARM TECHNOLOGY DAYS
July 20-22
Eau Claire County, Wisconsin

MINNESOTA FARMFEST
August 3-5
Redwood Falls, Minnesota

FARM PROGRESS SHOW
August 31-September 2
Decatur, Illinois

HUSKER HARVEST DAYS
September 14-16
Grand Island, Nebraska

NATIONAL FFA CONVENTION
October 27-30
Indianapolis, Indiana
## 2021 PROGRAM STATISTICS

### TOPICS TAUGHT IN 2021

<table>
<thead>
<tr>
<th>Safety Topic</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Animal Safety</td>
<td>21,231</td>
</tr>
<tr>
<td>2. Electrical Safety</td>
<td>19,013</td>
</tr>
<tr>
<td>3. ATV/UTV Safety</td>
<td>18,754</td>
</tr>
<tr>
<td>4. Chemical Safety</td>
<td>15,712</td>
</tr>
<tr>
<td>5. Sun Safety</td>
<td>15,587</td>
</tr>
<tr>
<td>6. Lawn Equipment Safety</td>
<td>14,315</td>
</tr>
<tr>
<td>7. First Aid</td>
<td>13,976</td>
</tr>
<tr>
<td>8. Fire Safety</td>
<td>13,802</td>
</tr>
<tr>
<td>9. Grain Safety</td>
<td>12,779</td>
</tr>
<tr>
<td>10. Bicycle Safety</td>
<td>11,848</td>
</tr>
<tr>
<td>11. Water Safety</td>
<td>11,531</td>
</tr>
<tr>
<td>12. Farm Equipment Safety</td>
<td>10,896</td>
</tr>
<tr>
<td>13. Power Take-Off (PTO) Safety</td>
<td>10,641</td>
</tr>
<tr>
<td>14. First on the Scene</td>
<td>10,611</td>
</tr>
<tr>
<td>15. Firearm Safety</td>
<td>9,936</td>
</tr>
</tbody>
</table>

Underground Utilities: 9,410
Tractor Safety: 9,290
Healthy Lifestyles: 8,956
Food Safety: 7,086
Hearing Safety: 6,629
Outdoor Safety: 4,694
Internet Safety: 4,660
Wildlife Safety: 4,132
Mental Wellbeing: 3,925
Hidden Hazards: 3,650
Weather Safety: 3,452
Substance Safety: 3,360
Railroad Safety: 2,993
Roadway Safety*: 2,867
Disability Awareness: 2,826
Hand Tool Safety: 2,695
Home Alone: 2,537
Knife Safety*: 1,721
Silage Safety: 638
Propane Safety: 624

*Totals for regular sessions and family session numbers were combined for these topics.

### ADDITIONAL TOPICS REACHED A TOTAL OF 10,577 PARTICIPANTS.

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## 2021 PARTNERS

### FIVE-STAR PARTNERS
- **Nutrien**
- **Bunge**
- **CHS**
- **TC Energy**
- **Cargill**

### FOUR-STAR PARTNERS
- **Farm Credit**
- **John Deere**
- **Polaris**
- **Enbridge**

### THREE-STAR PARTNERS
- **State Farm**
- **Aux Sable**

### TWO-STAR PARTNERS
- **Progressive Farmer DTN**

### ONE-STAR PARTNERS
- **Bayer**

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## OUR PARTNERS MILESTONES WITH THE FOUNDATION IN 2021

### 20-YEAR ANNIVERSARY
- **Nutrien**
- **Farm Credit**
- **MacDon**

### 15-YEAR ANNIVERSARY
- **AEM**

### 10-YEAR ANNIVERSARY
- **The Andersons**

### 5-YEAR ANNIVERSARY
- **Blue Cross Blue Shield of Alabama**

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### UNITED STATES
- 28,759 participants • 5,473 volunteers

### CANADA
- 1,558 participants • 171 volunteers

### AMERICAN SAMOA
- 980 participants • 104 volunteers

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### 187 PAF SAFETY DAYS
- 32 states
- 6 Canadian provinces
- 1 U.S. territory (American Samoa)

### 37,242 PEOPLE REACHED
- 31,494 youth and adult participants
- 5,748 local volunteers
CONTRIBUTING PARTNERS

AgCountry Farm Credit
AKE Safety Equipment
Alabama Power Foundation
Apache Industrial Services
Association of Equipment Manufacturers
Brandt Foundation
Farm Credit Services of America Working Here
Farm Progress Companies/Penton Media
Farmers Cooperative
Farmers National Company
GROWMARK
Iowa Farm Bureau Federation
Krone North America
KWS Seeds, LLC.
Land O'Lakes Foundation
LandMark Implement
MacDon Industries
National Children's Center
National Shooting Sports Foundation
Nutrien - Champaign
Rabo Agrifinance
Rain and Hall LLC
ServisFirst Bank
Silo Film
Syngenta
Target Circle
The Andersons Inc.
The Caring Foundation/Blue Cross Blue Shield of Alabama
The Wonderful Company
Unverferth Manufacturing Co.

IN-KIND PARTNERS

Midwest Family Broadcasting
Market Talk Ag Podcast
TC Energy
Farm Progress Companies/Penton Media
Drunk Busters of America, LLC
Asmark Institute
Lee Publications/Country Folks
DTN/Progressive Farmer Magazine
Central State Center for Agriculture Safety and Health (CS-CASH)

MEDIA PARTNERS

DTN/Progressive Farmer Country Folks & Lee Publications
Midwest Family Broadcasting
Market Talk Ag Podcast

INDIVIDUAL DONORS

Susan Alexander
Todd Baker
Jeanette Dame
Jana and James Davidson
Jeffrey DeMars
Nancy Ellingson
David and Malinda Gibson
Kelsey Gunderson
Colleen Harris
Roman and Nancy Huppert
Ann Jenkins
Susan and Gordon Jones
Brian and Kelly Kuhl
Bob and Denise Marshall
Sharry Nielsen
Jacqueline Paul
Jose Perez
Sarah and Steve Pilgreen
Amy and Ryan Redemaker
Anthony Russ and Cindy Lengel-Russ
Katie and Jason Schroeder
Ashlee and Matthew Then
Andrew Winkler
Anonymous Donors

STATEMENT OF ACTIVITIES

Progressive Agriculture Foundation
Year Ended December 31, 2021

<table>
<thead>
<tr>
<th></th>
<th>Net Assets Without Donor Restrictions</th>
<th>Net Assets With Donor Restrictions</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Public Support and Revenue</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Cash pledges</td>
<td>$792,349</td>
<td>$726,500</td>
<td>$1,518,849</td>
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<tr>
<td>Gifts in-kind</td>
<td>615,128</td>
<td>-</td>
<td>615,128</td>
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<tr>
<td></td>
<td>1,407,477</td>
<td>746,500</td>
<td>2,153,977</td>
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<tr>
<td><strong>Revenue</strong></td>
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<tr>
<td>Interest</td>
<td>1,854</td>
<td>-</td>
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<tr>
<td>Training</td>
<td>8,375</td>
<td>-</td>
<td>8,375</td>
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<tr>
<td>Other</td>
<td>175,257</td>
<td>-</td>
<td>175,257</td>
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<tr>
<td></td>
<td>185,486</td>
<td>-</td>
<td>185,486</td>
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<tr>
<td><strong>Net Assets Released From Restrictions</strong></td>
<td>358,400</td>
<td>(358,400)</td>
<td>-</td>
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<tr>
<td></td>
<td>1,951,563</td>
<td>388,100</td>
<td>2,339,463</td>
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<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
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<tr>
<td>Program services — farm Safety Day programs</td>
<td>1,308,385</td>
<td>-</td>
<td>1,308,385</td>
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<tr>
<td>Support services</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Fundraising</td>
<td>289,352</td>
<td>-</td>
<td>289,352</td>
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<tr>
<td>Administrative and general</td>
<td>174,280</td>
<td>-</td>
<td>174,280</td>
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<tr>
<td></td>
<td>1,772,017</td>
<td>-</td>
<td>1,772,017</td>
</tr>
<tr>
<td><strong>Change in net assets</strong></td>
<td>179,346</td>
<td>388,100</td>
<td>567,446</td>
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<tr>
<td><strong>Net assets — beginning of year</strong></td>
<td>646,558</td>
<td>374,400</td>
<td>1,020,958</td>
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<tr>
<td><strong>Net Assets — End of Year</strong></td>
<td>$825,504</td>
<td>$762,500</td>
<td>$1,588,004</td>
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</tbody>
</table>

We're glad to continue our partnership with the Progressive Agriculture Foundation — both in our continued sponsorship of the Progressive Agriculture Safety Day program and through support of the new Classroom-based delivery mode pilot. Earlier this week, I heard the terribly sad news that one of my high school classmates' sons were killed in an ATV accident back in the farm-town I grew up in. It's heartbreaking. And also a close-to-home reminder of the importance of Foundation's work. Thank you for all you and the team do to help educate and keep youth safe — from safer ATV riding strategies to grain bin safety and everything in between.

- Jessie Headrick, CHS, Inc.
2021 PROGRESSIVE AGRICULTURE FOUNDATION
BOARD OF DIRECTORS

Frank Dowdle
Board Chairperson
University of Florida Extension Service
LaBelle, Florida

Jeanette Dame
Board Vice-Chairperson
TC Energy
Calgary, Alberta

Jane Graves
Treasurer
Self-Employed
Olney, Illinois

Tyrone Gentry
Secretary
Green County Cooperative Extension
Greensburg, Kentucky

LaMar Grafft
North Carolina Agromedicine Institute
Greenville, North Carolina

Jamey Henne
Bunge
Chesterfield, Missouri

Brittany Jablonsky
Farm Credit Council
Washington, District of Columbia

Susan Jones, PhD, RN
Western Kentucky University
Bowling Green, Kentucky

Josie Rudolph, PhD
University of Illinois
Urbana, Illinois

EX OFFICIO BOARD MEMBERS

Brian Kuhl
Progressive Agriculture Foundation
Hudson, Wisconsin

Andrea Lear
Canadian Agricultural Safety Association
Winnipeg, Manitoba

The Progressive Agriculture Foundation is governed by a board, who provide leadership in helping achieve the Foundation’s mission
and vision. Their dedication and guidance have been instrumental to the success and growth of the Progressive Agriculture Safety Day program.

The board is composed of volunteers consisting of Progressive Agriculture Safety Day coordinators, safety and health specialists, and partner executives.

2021 PROGRESSIVE AGRICULTURE FOUNDATION STAFF

Brian Kuhl
President and Chief Executive Officer

Bernard Gesche
Program Specialist

Jane Davidson
Education Content Specialist

Sarah Pilgreen
Program Support Coordinator

Cindy Langel-Russ
Partnership Engagement

Gary Templeman
Partnership Engagement

Logan Hall
Marketing Communications Manager

Stay Connected, Stay Safe
@PAPSafetyDays

Progressive Agriculture Foundation
P.O. Box 530425
Birmingham, AL 35253

ACCREDITATIONS

GuideStar’s Platinum Seal of Transparency is earned by completing five questions around an organization’s strategies, progress, and results, known as Charting Impact. Charting Impact encourages strategic thinking about how an organization intends to achieve its goals. The end result is a report that lets nonprofits share concise, detailed information about plans and progress with key stakeholders, including the public.

For exceeding industry standards and outperforming most charities in its cause, the Progressive Agriculture Foundation is proud to be recognized with a 3-star rating with Charity Navigator by achieving an overall score of 85.22%. Charity Navigator ratings take into account an evaluation of the foundation’s financial health, accountability and transparency for which a perfect 100% score was achieved.

Since 2008, the Progressive Agriculture Foundation has been recognized as a Better Business Bureau (BBB) Accredited Charity for demonstrating a commitment to accountability and ethical practices. To be recognized as a BBB accredited charity, an organization must meet all 20 of the BBB Standards for Charity Accountability.