



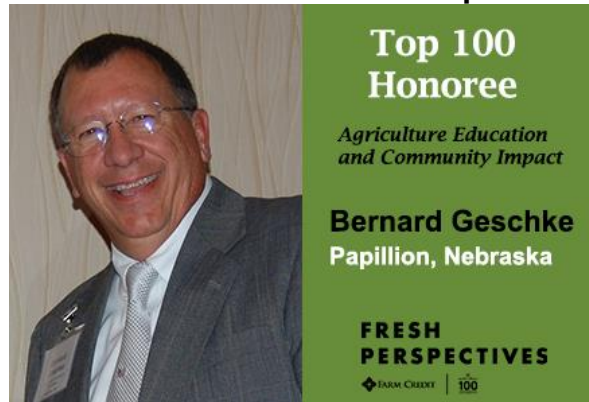
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**Progressive Agriculture Foundation's Bernard Geschke Honored as one of
Farm Credit's 100 Fresh Perspectives**



BIRMINGHAM, Ala. (March 29, 2016) — Progressive Agriculture Foundation Program Specialist Bernard Geschke was recognized as a leader and visionary for agriculture education and community impact by Farm Credit as part of its 100 Fresh Perspectives program. Farm Credit announced program honorees during a National Ag Day event in Washington, D.C., on March 15.

Thanks to his passion for life, family, education and agricultural safety and health, Geschke has been instrumental in teaching more than 1.4 million children and adults to stay safe and healthy on the farm or ranch and at home. Geschke has shared his passion for safety with the Progressive Agriculture Foundation for more than 20 years, first as a contract trainer and currently as a program specialist.

“I hope that all of our participating families live safe and healthy lives while working in one of the most dangerous occupations: farming,” Geschke says. “We are helping keep these families safe while they help feed the world. With the support and generosity of our dedicated sponsors, like Farm Credit, I am confident the Progressive Agriculture Safety Day® program will continue to grow, and the number of farm injuries and fatalities will decrease.”

Each year, Geschke trains and mentors nearly 500 volunteer coordinators from across the U.S., Canada and the U.S. territories. Together, the coordinators conduct Progressive Agriculture Safety Days, reaching more than 105,000 children and adult volunteers every year. Through the years, more than 4,000 communities have planned and implemented Safety Days, largely in part to Geschke's enthusiastic promotion and educational and leadership skills.

A past president of the International Society for Agricultural Safety and Health, Geschke strives to live the mission of the Progressive Agriculture Safety Day program by providing education, training and resources to make farm, ranch and rural life safer and healthier for children and their communities.

"As technology in the agriculture industry continues to evolve, our next generation will accomplish amazing feats," he says. "However, safety and health will remain important to all involved in the industry."

The Farm Credit 100 Fresh Perspectives program consisted of a nationwide search to identify and honor 100 leaders who are changing rural communities and agriculture for the better. The search took place between July and December 2015, and netted more than 1,000 nominations from all 50 states. The Farm Credit 100 Fresh Perspectives program is the cornerstone of Farm Credit's 100th anniversary of supporting rural communities and agriculture.

For more information on Geschke and other honorees, visit www.farmcredit100.com.

Farm Credit is a proud partner and 4-star sponsor of the Progressive Agriculture Safety Day® program.

ABOUT PROGRESSIVE AGRICULTURE FOUNDATION®

The Progressive Agriculture Safety Day program, the largest rural safety and health education program for children in North America, is a program of the Progressive Agriculture Foundation (PAF), a 501(c)(3) charitable foundation. The Foundation's mission is to provide education, training and resources to make farm, ranch and rural life safer and healthier for children and their communities. In 2008, PAF was awarded the Better Business Bureau Wise Giving Alliance National Charity Seal, demonstrating its commitment to accountability and ethical practices. Safety Day applications are due each July 15 for Safety Days that will be conducted the following calendar year. For more information, please visit <http://www.progressiveag.org>.

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Editorial Note: The Progressive Agriculture Safety Day® logo and Safety Day photos are available upon request by calling (888) 257-3529.

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