



For Immediate Release

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Progressive Agriculture Safety Day Selected as Recipient of the National Safety Council's Green Cross Safety Advocacy Award



BIRMINGHAM, Ala. (May 22, 2019) — Outstanding achievements in safety were recognized at the Green Cross for Safety Awards celebration held on May 16 at the Swissotel in Chicago. Progressive Agriculture Safety Day®, a program of the Progressive Agriculture Foundation®, took home the National Safety Council's Green Cross Safety Advocate Award.

This prestigious award recognizes the advancement of evidence-based best practices to raise awareness or change policy to prevent further injuries and deaths. The annual celebration of safety, put on by the National Safety Council, brings together mission-driven advocates, safety professionals, corporations and government officials from around the country with the common goal of creating a safer world.

“To be recognized with a National Safety Council Award is validation of the hard work by many in the name of safety, both inside and outside the organizational setting,” says Amy K. Harper, PhD, CSP, SMS director of workplace strategy and consulting operations, National Safety Council. “Those dedicated to safety as a profession are passionate advocates for improvement and are skilled leaders and listeners. It is our hope that recognition of excellence in safety will not only encourage other companies to emulate what works, but provide a benchmark and inspiration for what is possible.”

The Progressive Agriculture Foundation was recognized for its recent project with the Central States Center for Agricultural Safety and Health and the University of Nebraska Medical Center College of Public Health called Creating Enduring Resources for Farm Safety Education. This program provided Progressive Agriculture Safety Day coordinators with a collection of digital resources highlighting various safety topics, as well as instructions on how to build props to effectively demonstrate proper farm and health safety strategies to children at Progressive Agriculture Safety Day events.

The Green Cross Safety Advocate Award was sponsored by FirstGroup, a leading provider of transport services in the UK and North America. Brian Kuhl, chief executive officer, and Jana Davidson, education content specialist, accepted the award on behalf of the Progressive Agriculture Foundation.

“Looking back to the early 1990s, the foundation for our program began,” shared Kuhl. “Jack Odle, then the editor-in-chief of *The Progressive Farmer* magazine, became frustrated writing about heartbreaking incidents causing injury and death among farmers and farm families, which were shared through the magazine’s series called ‘Our Deadly Harvest.’ Jack vowed to lead an effort to help reduce these occurrences, gathering several agricultural safety and health professionals to make a positive change.”

“This is a recognition of the past 25 years of growth and a rallying cry for the next 25 — a step that brings us closer to our vision of living in a world where no child will ever become ill, suffer an injury or die from farm, ranch or rural activities,” said Kuhl.

Other award recipients included Nationwide, which took home the Safety Excellence Award, and Schneider, which earned the Safety Innovation Award. For more on the event and the award winners, visit greencross.nsc.org.

PHOTO 1 (left to right): Progressive Agriculture Foundation’s Jana Davidson, education content specialist, and Brian Kuhl, chief executive officer, accept the National Safety Council’s Green Cross Safety Advocate Award at an award celebration held on May 16 in Chicago.

PHOTO 2 (left to right): Darryl C. Hill, senior vice-president of safety at FirstGroup America, presented the National Safety Council’s Green Cross Safety Advocate Award to Progressive Agriculture Foundation’s Jana Davidson, education content specialist, and Brian Kuhl, chief executive officer, along with Nicholas J. Smith, interim president and CEO of the National Safety Council, and Mark Vergnano, National Safety Council chairman and CEO of The Chemours Company.

ABOUT PROGRESSIVE AGRICULTURE FOUNDATION

Progressive Agriculture Safety Days is the largest rural safety and health education program for children in North America. The Progressive Agriculture Safety Day is a program of the Progressive Agriculture Foundation (PAF), a 501(c)(3) charitable foundation. The foundation's mission is to provide education, training and resources to make farm, ranch and rural life safer and healthier for children and their communities. In 2008, PAF was awarded the Better Business Bureau Wise Giving Alliance National Charity Seal, demonstrating its commitment to accountability and ethical practices. PAF has a 3-star rating with Charity Navigator and a Gold Seal of Transparency with GuideStar. Progressive Agriculture Safety Day applications are due each July 15th for Safety Days that will be conducted the following calendar year. For more information, please visit progressiveag.org.

ABOUT THE NATIONAL SAFETY COUNCIL

The National Safety Council (nsc.org) is a nonprofit organization whose mission is to eliminate preventable deaths at work, in homes and communities, and on the road through leadership, research, education and advocacy. Founded in 1913 and chartered by Congress, NSC advances this mission by partnering with businesses, government agencies, elected officials and the public in areas where we can make the most impact.

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Editorial note: The Progressive Agriculture Safety Day logo and event photos are available upon request by calling (888) 257-3529.

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