



For Immediate Release

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Progressive Agriculture Foundation Announces New CEO

Birmingham, Ala. (June 21, 2018) – The Progressive Agriculture Foundation® is pleased to announce that Brian Kuhl will lead the organization into its next chapter as chief executive officer, effective July 1.

Filling the role of interim chief executive officer since January of this year, Kuhl has demonstrated his commitment to advancing the foundation’s mission of making farm, ranch and rural life safer and healthier for children and their communities.

“Brian’s focus on reinvigorating the Progressive Agriculture Safety Day® program and providing our sponsors with new opportunities will be key to the future success of the program,” says Katie Schroeder, president, board of directors, Progressive Agriculture Foundation. “The foundation is grateful for all of Brian’s contributions, and we look forward to his leadership for many years to come.”

Kuhl has more than two decades of diverse business experience, including leading sourcing and safety education initiatives at CHS Inc. for 18 years. While at the company, he coordinated numerous Progressive Agriculture Safety Days and helped bring the program to six new communities in the Upper Midwest.

In addition, Kuhl served on the Progressive Agriculture Foundation board of directors for six years, including three years as board president. His time on the board, as well as his experience representing CHS Inc. as a sponsor, has provided Kuhl with a well-rounded perspective on the needs of the organization and its stakeholders.

Kuhl earned a bachelor’s degree in agriculture business and marketing communications from the University of Wisconsin – River Falls as well as an MBA from the University of Phoenix. He currently lives in Hudson, Wisconsin, with his wife, Kelly, and their two young children.

For more information about the Progressive Agriculture Foundation and Safety Day program, visit progressiveag.org.

ABOUT PROGRESSIVE AGRICULTURE FOUNDATION

The Progressive Agriculture Safety Day program, the largest rural safety and health education program for children in North America, is a program of the Progressive Agriculture Foundation (PAF), a 501(c)(3) charitable foundation. The foundation's mission is to provide education, training and resources to make farm, ranch and rural life safer and healthier for children and their communities. In 2008, PAF was awarded the Better Business Bureau Wise Giving Alliance National Charity Seal, demonstrating its commitment to accountability and ethical practices. Safety Day applications are due each July 15 for Safety Days that will be conducted the following calendar year. For more information, please visit progressiveag.org.

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