



For Immediate Release

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A \$13 Investment in Safety Can Make a Lasting Impact

Birmingham, Ala. (October 26, 2017) – From ATVs to tractors, thousands of dollars are spent each year on farms to purchase new equipment. However, an investment in safety is often overlooked. Devastatingly, every three days a child dies due to agriculture-related incidents in the United States, according to the National Children's Center for Rural and Agricultural Health and Safety.

The Progressive Agriculture Foundation® is looking for help from those who live and work in rural communities to make a safe, modest investment this fall. The foundation is asking community members to consider donating \$13 to send a child to a [Progressive Agriculture Safety Day](#)®. This small investment is all it takes for a child to attend a Safety Day and take away life-saving lessons about staying safe on the farm and at home.

Keeping safety at the forefront is key to avoiding incidents on farms. Safety Days help young people differentiate between the farmstead and playground, as well as help parents identify age-appropriate tasks and farm chores. In addition to providing hands-on lessons for children in rural areas, Safety Days can be customized to meet the needs of local communities through selecting the most relevant topics facing area youth.

To date, more than 1.6 million children and adults have learned life-saving lessons, helping Progressive Agriculture Safety Days become recognized as the largest rural safety and health education program for children in North America.

To donate and learn more about Progressive Agriculture Safety Days, visit progressiveaq.org.

ABOUT PROGRESSIVE AGRICULTURE FOUNDATION

The Progressive Agriculture Safety Day program, the largest rural safety and health education program for children in North America, is a program of the Progressive

Agriculture Foundation (PAF), a 501(c)(3) charitable foundation. The foundation's mission is to provide education, training and resources to make farm, ranch and rural life safer and healthier for children and their communities. In 2008, PAF was awarded the Better Business Bureau Wise Giving Alliance National Charity Seal, demonstrating its commitment to accountability and ethical practices. Safety Day applications are due each July 15 for Safety Days that will be conducted the following calendar year. For more information, please visit <http://www.progressiveag.org>.

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Editorial Note: The Progressive Agriculture Safety Day® logo and Safety Day photos are available upon request by calling (888) 257-3529.

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