



For Immediate Release

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The Progressive Agriculture Foundation Welcomes Logan Hall as New Marketing Communications Manager

Birmingham, Alabama (March 5, 2021) – The Progressive Agriculture Foundation is pleased to announce the hiring of Logan Hall, as its first Marketing Communications Manager. In this role, Hall will manage the foundation’s brand and communications across multiple platforms. He will work cross-functionally with both the program and partnership engagement teams to ensure that the foundation is effectively targeting prospective Progressive Agriculture Safety Day coordinators, volunteers, supporters, and financial partners.



“We are excited to welcome Logan as a member of our team,” said Brian Kuhl, president and chief executive officer for the Progressive Agriculture Foundation. “Logan’s extensive experience in public relations paired with his work around youth development and volunteerism through the Extension system, will help to strengthen the foundation’s marketing and communications efforts.

“This new role is essential in allowing us to better share our story and the impact we are making with children living in rural communities.”

The foundation governs Progressive Agriculture Safety Days, recognized as the largest rural safety and health education program for children in North America. Additionally, the work of the foundation has continued to expand and adapt with the latest identified needs, including reaching youth, volunteers, and partners through virtual formats.

“I am truly looking forward to working with the entire Progressive Agriculture Foundation team,” said Hall. It is an extraordinary opportunity to help share the incredible stories of the foundation’s work, its volunteers, and its partners as the foundation’s mission and impact are uniquely positioned at the intersection of education, advocacy, and advancement.

Previously, Hall served as the Extension Educator for Penn State Extension's 4-H Youth Development program based in their Chester County office. Prior to his tenure with the Pennsylvania State University's College of Agricultural Science Extension program, he served as Deputy Communications Director, as well as Acting Communications Director, at the Pennsylvania Department of Agriculture – serving under two Administrations.

Hall also freelances developing print and electronic media to aid in strategic marketing with his clients. He will be based out of his home office in the southeast corner of Pennsylvania.

Hall joins the team of Progressive Agriculture Foundation staff to provide education, training and resources to make farm, ranch and rural life safer and healthier for children and their communities. For more information on Progressive Agriculture Safety Days or to learn how to get involved, visit www.progressiveag.org

ABOUT THE PROGRESSIVE AGRICULTURE FOUNDATION

Progressive Agriculture Safety Days is the largest rural safety and health education program for children in North America. Progressive Agriculture Safety Days is a program of the Progressive Agriculture Foundation (PAF), a 501(c)(3) charitable foundation. The foundation's mission is to provide education, training and resources to make farm, ranch and rural life safer and healthier for children and their communities. PAF is recognized as a Better Business Bureau Wise Giving Alliance National Charity, demonstrating its commitment to accountability and ethical practices. PAF has a 3-star rating with Charity Navigator and a Platinum Seal of Transparency with GuideStar. Applications to host a Progressive Agriculture Safety Day are due each July 15 for Safety Days that will be conducted the following calendar year. For more information, please visit www.progressiveag.org.

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