



For Immediate Release

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TransCanada Increases their Support of the Progressive Agriculture Foundation through Funding and Resources

BIRMINGHAM, Ala. (April 5, 2016) — The Progressive Agriculture Foundation® is excited to announce TransCanada has increased their support of the foundation from \$60,000 per year to \$100,000 per year, becoming a 5-star sponsor for 2016. TransCanada has partnered with the Progressive Agriculture Foundation for the last four years, contributing more than \$245,000 to the Safety Day program. This year alone, TransCanada's partnership will allow more than 8,000 kids to learn hands-on safety and health education through the Progressive Agriculture Safety Day® program.

TransCanada is a leader in the responsible development and reliable operation of the North American energy infrastructure. In addition to their financial support, TransCanada has created an underground utilities safety module for youth, which focuses on three main objectives:

1. The importance of call or click before you dig in Canada.
2. The importance of calling 811 before you dig in the United States.
3. Pipeline leak recognition and response.

The complete module, including curriculum, an interactive display, scratch and sniff cards and a children's activity booklet, is available for coordinators to use at their local Progressive Agriculture Safety Days.

"Over the past four years, TransCanada has been a supporter of the Progressive Agriculture Safety Day program and we are excited to increase our support this year to help make communities safer," says Jeanette Dame, community partnership advisor for TransCanada.

"The safety of our children and their families is important to us. We want to ensure the younger members of our communities know about pipelines and other underground utilities — where they are, what they do and how to stay safe around them — and this program does great work in enforcing that safety message."

TransCanada has also strengthened their partnership with the Progressive Agriculture Foundation by creating a new underground utilities module to be introduced this year for use at Progressive Agriculture Safety Days.

“Our success in keeping children safe and healthy in rural communities is due in large part to our partners,” says Susan Reynolds-Porter, chief executive officer of the Progressive Agriculture Foundation. “With TransCanada’s increased support, we are able to further our mission by providing the education, training and resources necessary to conduct Progressive Agriculture Safety Days for local children.”

Donations to the Progressive Agriculture Foundation help fund the Progressive Agriculture Safety Day program. These events teach children about potential hazards around the home, ranch or farm and encourage them to adopt new safety practices through hands-on activities. Last year, more than 100,000 children and adults participated in a Progressive Agriculture Foundation sponsored Safety Day. For more information about the Progressive Agriculture Safety Day program, visit www.progressiveaq.org.

April is National Safe Digging Month and serves as a reminder to all people who excavate or dig to call 811 at least 72 hours before digging to have the approximate location of their utility lines marked. This process helps prevent injuries, property damage and inconvenient utility outages.

ABOUT PROGRESSIVE AGRICULTURE FOUNDATION

The Progressive Agriculture Safety Day program, the largest rural safety and health education program for children in North America, is a program of the Progressive Agriculture Foundation (PAF), a 501(c)(3) charitable foundation. The Foundation’s mission is to provide education, training and resources to make farm, ranch and rural life safer and healthier for children and their communities. In 2008, PAF was awarded the Better Business Bureau Wise Giving Alliance National Charity Seal, demonstrating its commitment to accountability and ethical practices. Safety Day applications are due each July 15 for Safety Days that will be conducted the following calendar year. For more information, please visit <http://www.progressiveaq.org>.

Progressive Agriculture Safety Day and Progressive Agriculture Foundation are registered trademarks of Progressive Agriculture Foundation.

Editorial Note: The Progressive Agriculture Safety Day® logo and Safety Day photos are available upon request by calling (888) 257-3529.

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